

HVACR Vietnam 2023 - The Leading International Trade Exhibition on HVAC, Refrigeration & Smart Building Technologies in Vietnam will return in Hanoi this July 2023, Opens Up Invaluable Business Opportunities For Enterprises

The 15th International Trade Exhibition on HVAC, Refrigeration & Smart Building Technologies in Vietnam called HVACR Vietnam will take place at International Center for Exhibition (ICE), Hanoi from 25 - 27 July, 2023. The event is a unique business platform specializing on Heating, Ventilation, Air-conditioning, Control, Refrigeration & Smart Building technologies which Informa Markets aims to create for professional stakeholders to showcase innovative solutions & products, maintain & establish relationships as well as exchange ideas & trends for the industry.

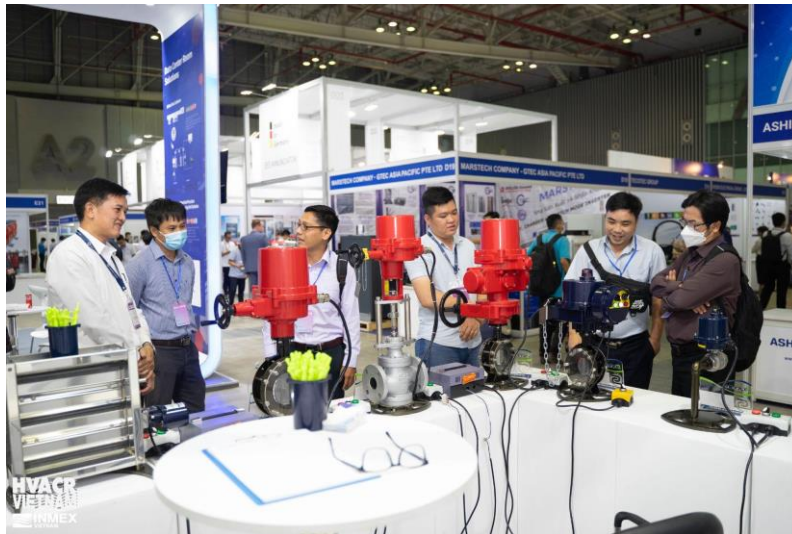


HVACR Vietnam attracted many industry experts on HVAC, Refrigeration & Smart Building Technologies industry

In 2022, Vietnam has recorded the highest increase in GDP growth rate over the past 12 years. According to the General Statistics Office, Vietnam's GDP exceeds 400 billion USD with a growth rate of 8.02%, which shows steady economic development despite the long-term effects of COVID-19 and global recession. FDI is a key driver for this recovery, which as of December 2022, the capital generated by FDI projects was estimated at 22.4 billion USD, an increase of 13.5% over last year (MPI Vietnam, 2023).

A direct result of FDI's is the huge need to improve infrastructure in support of the expansion of cities and industrial manufacturing centers. New HVAC systems and technologies will be required to serve the specialty requirements of electronic manufacturing, the medical and health industry environment.

Besides, Vietnam's digital infrastructure push will further create demand of HVACR technologies for data center and server. There is also the necessity to consider the impact and possible solutions to control future transmissions of viruses through the building ventilation system. Upgrades to building operations, including the operation of heating, ventilating, and air-conditioning systems should be considered to reduce airborne exposures.



Displayed machines attract interest from trade visitors at HVACR Vietnam

Regarded as an attractive destination with impressive business opportunities, Informa Markets brings back HVACR Vietnam - The 15th International Trade Exhibition on HVAC, Refrigeration & Smart Building Technologies from 25 - 27 July, 2023 to Hanoi Capital City. This edition is an extra special episode in the nationwide exhibition tour of Series HVACR Vietnam, before the explosive comeback of Ho Chi Minh City's version in 2024 at SECC.

HVACR Vietnam 2023 is expected to occupy a total exhibition area of up to 3,000 m² with 150+ international exhibitors from 20+ countries/regions, which own the latest technology & solutions such as the US, EU, Japan, Korea, Singapore, Hongkong, China, Thailand,... With its prestige, the event will attract more than 3,000 trade visitors and buyers during the 3 days of exhibition. In this edition, HVACR owns a diverse product portfolio, including Air Conditioning, Heating & Ventilation, HVAC Controls & Thermostats, IIoT, Energy Efficiency, Refrigeration, Smart building solutions and many more. The show is chosen by a large range of leading companies to come and exhibit, such as **AUX, Klarwind, Superlon Vietnam**, etc.

Particularly, for the first time, HVAC Technologies in Data Centers is featured. Driven by governmental regulations and the enterprise's increasing need for data storage, the data center sector is subsequently boosted in Vietnam. Vietnam is in the top 10 emerging markets in 2021 in the global data centre field. Its market size is forecasted to rise at a compound annual growth rate (CARG) of over 14.64% until 2026 (Research and Markets, 2021). The economy is moving online

days by days, and everything that happens online is housed in a data center. For that reason, Informa Markets (IM) brings the Data Center feature out at HVACR Vietnam 2023 as a right fit for Vietnam market, opens up new business opportunities for new demands. According to Mr. BT Tee – General Manager, IM Vietnam: *"In the digital era, every enterprise, especially for large-sized corporation should consider for the data center's service. Outsourcing your IT department to the data center allows your business to have fast & secure connectivity, cut operational cost for a server and improve business efficiency. We choose HVACR Vietnam as the first stage to bring HVAC Technologies for Data Center out due to once a Data Center is put into operation, ventilation and cooling system in HVAC field play an integral role to build its facility."*



HVACR Vietnam is a trustable place for international companies to join and find potential clients

Informa Markets in Vietnam is committed to provide sustainable trade platforms that connect buyers and sellers from around the world. As the leading exhibition organizer in the world, we're proud to have thousands of trade visitors and participants during each exhibition period. Particularly, over 50% of targeted buyers are key decision-makers in the industry, which results in many business opportunities for enterprises. For this edition, HVACR Vietnam 2023 is definitely a desirable occasion for exhibitors and business buyers to take part in and obtain the latest industrial knowledge.



More information about the event:

HVACR VIETNAM 2023

THE 15TH INTERNATIONAL TRADE EXHIBITION ON HVAC, REFRIGERATION & SMART BUILDING TECHNOLOGIES IN VIETNAM

- **Show Date:** 25 – 27 July 2023
- **Opening hours:** 9:00 – 17:00 daily
- **Venue:** International Centre for Exhibition in Hanoi (I.C.E), 91 Tran Hung Dao Street, Hanoi, Vietnam
- **Website:** <https://hvacrvietnam.com/>
- **Email:** hvacrvietnam.mkt@informa.com
- **Tel:** +84 28 3622 2588