



COMMUNICATIONS KIT

Organiser:



informa
markets

SES Vietnam Exhibition
Services Company
Limited

Strategic Partners



APUEA
Asia Pacific Urban Energy Association



REHVA
3E Federation of
European Heating,
Ventilation and
Air Conditioning
Associations



GENERAL INFORMATION

- **Show tagline:** The 15th International Exhibition on HVAC, Refrigeration & Smart Building Technologies in Vietnam
- **Event date:** 25 – 27 July 2023
- **Opening hours:** 25 & 26 July: 9:00 – 17:00, 27 July: 9:00 – 16:00
- **Event venue:** International Center for Exhibition (ICE), 91 Tran Hung Dao Street, Hanoi
- **Event format:** In-person trade event
- **Event theme:** HVAC, Refrigeration & Smart Building Technologies, Data Center
- **Organizer:** Informa Markets Vietnam
- **Co-located event:** The 10th International Plastics & Rubber Technologies, Materials Exhibition & Conference – Plastics & Rubber Vietnam, Hanoi 2023

QUICK FACTS

- **3,500 m²** Exhibition Space
- **150+** Exhibiting Companies
- **3,000+** Trade Visitors
- **10+** Countries/Regions

DESCRIPTION

With 14 successful editions, HVACR Vietnam is the International Exhibition on **HVAC, Refrigeration & Smart Building Technologies in Vietnam**. HVACR Vietnam is an ideal platform for manufacturers, and providers to introduce their top-notch products, and services to potential buyers, to enhance business relationships with agents, and distributors. Exhibiting at HVACR Vietnam will help you expand your business network, and enhance brands not only in Vietnam but also in the regions.

Discover more at <https://hvacrvietnam.com/>

USEFUL LINKS

- **Press release:** *to be updated*
- **Download the sales brochure:** <https://hvacrvietnam.com/en/e-brochures/>
- **Download the event preview:** *to be updated*
- **View exhibitor list:** <https://hvacrvietnam.com/en/need-to-know/exhibitor-list/>
- **View Event Features:** <https://hvacrvietnam.com/en/category/event-news/>
- **Registration link:** https://bit.ly/HVACR23_OnlineRegistration

SUGGESTED SOCIAL MEDIA POSTS

POST 1: REGISTRATION ANNOUNCEMENT

HVACR VIETNAM 2023 – REGISTRATION IS NOW OPEN!

- Pre-register HERE: https://bit.ly/HVACR23_OnlineRegistration
- Date: July 25 - 27, 2023
- I.C.E, International Exhibition Center, 91 Tran Hung Dao St., Hanoi, Vietnam

The graphic is a promotional poster for HVACR Vietnam 2023. It features a blue and orange color scheme. At the top left, the event name 'HVACR VIETNAM' is written in large, bold, white letters. To the right, it says 'Organised by Informa markets' and 'SES Vietnam Exhibition Services Company Limited'. Below this, there are three images: a worker on a rooftop, a hand holding a pressure gauge, and a close-up of HVAC components. The main text in Vietnamese reads 'CHÍNH THỨC MỞ CỔNG ĐĂNG KÝ THAM QUAN' (Officially Opening Registration) and 'REGISTRATION IS OPEN!'. The dates '25-27 07.2023' and the location 'ICE HANOI VIETNAM' are also included. At the bottom, there are statistics: '3,500 m²' exhibition space, '3,000' trade visitors, '150+' exhibitors, and '10+' countries. Logos for strategic partners like APUEA, VVA, and VISRAE are shown at the bottom.

Organised by
Informa markets
SES Vietnam Exhibition Services Company Limited

HVACR VIETNAM

CHÍNH THỨC MỞ CỔNG ĐĂNG KÝ THAM QUAN
REGISTRATION IS OPEN!

25-27 07.2023
ICE HANOI VIETNAM

Thống kê sự kiện | Exhibition statistic

3,500 m ² Diện tích trưng bày Exhibition Space	3,000 Khách tham quan Trade visitors	150+ Đơn vị trưng bày Exhibitors	10+ Quốc gia/Vùng lãnh thổ Countries/Regions
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Strategic Partners | Đối tác chiến lược

APUEA
VVA
VISRAE

The 15th International Trade Show on HVAC, Refrigeration & Smart Building Technologies with a large-scale organization, promises to bring many new and optimal technologies and equipment to the Northern community.

Sign up TODAY to enjoy exclusive benefits for online pre-registered delegates:

- Check-in at private counters
- Receive Complimentary Show Directory
- Priority to join Seminar Program
- Support 1:1 meeting upon request

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See you soon at HVACR Vietnam 2023 & we are pleased to assist:

+84 28 3622 2588 (Ext: 167)

hvacrvietnam.mkt@informa.com

Website: www.hvacrvietnam.com

VISUAL DOWNLOAD [HERE](#)

POST 2: REGISTRATION REMINDER

HOW TO REGISTER HVACR VIETNAM 2023 & ENJOY THE EXCLUSIVE OFFERS???

Just click [HERE](https://bit.ly/HVACR23_OnlineRegistration) to pre-register with simple steps https://bit.ly/HVACR23_OnlineRegistration or scan the QR Code and save the dates to explore the prestigious B2B network on HVAC, Refrigeration & Smart Building Technologies:

The graphic features a dark blue background with a grid pattern. At the top left, it says 'HVACR VIETNAM' in large white letters. To the right, it shows the dates '25-27 07.2023' and the location 'ICE HANOI VIETNAM'. A QR code is centered in the middle. Below the QR code is the website 'hvacrvietnam.com'. At the bottom, it says 'ĐĂNG KÝ THAM QUAN NGAY REGISTER NOW'. Logos for 'informa markets', 'SES Vietnam Exhibition Services Company Limited', 'APUEA', 'VIA', '3E', and 'VISAR' are at the bottom.

VISUAL DOWNLOAD [HERE](#)

- Date: July 25 - 27, 2023
 - I.C.E, International Exhibition Center, 91 Tran Hung Dao St., Hanoi, Vietnam
 - SIGN UP today for your convenience Check-in and ready to enjoy the show:
 - Check-in at private counters
 - Receive Complimentary Show Directory
 - Priority to join Seminar Program
 - Support 1:1 meeting upon request
- Check out this year forecast scale of HVACR Vietnam and don't forget to be part of the great success:

- 3,500 m² Exhibition Space
- 150+ Exhibiting Companies
- 3,000+ Trade Visitors
- 10+ Countries/Regions

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🌐 Website: www.hvacrvietnam.com

POST 3: EVENT HIGHLIGHTS

The graphic features a dark blue background with a grid pattern. At the top left, it shows the dates '25-27 07.2023' and the location 'ICE, HANOI VIETNAM'. A circular inset shows a group of people at an event. Below the inset, it says 'Organised by informa markets SES Vietnam Exhibition Services Company Limited'. At the bottom, it says 'HVACR VIETNAM KHÁM PHÁ SỰ KIỆN NỔI BẬT Check out Event Highlights'. Logos for 'informa markets', 'APUEA', 'VIA', '3E', and 'VISAR' are at the bottom.

VISUAL DOWNLOAD [HERE](#)

MORE THAN THE LEADING TRADESHOW - JOIN US & DISCOVER MORE AT HVACR VIETNAM 2023!!!

- Simply click [HERE](https://bit.ly/HVACR23_OnlineRegistration) to pre-register https://bit.ly/HVACR23_OnlineRegistration
 - Date: July 25 - 27, 2023
 - I.C.E, International Exhibition Center, 91 Tran Hung Dao St., Hanoi, Vietnam
- Pin your location this JULY at HVACR Vietnam – The leading B2B platform on HVAC, Refrigeration & Smart Building Technologies, open your network, seek your own business opportunities and be a part of our valuable concurrent events:

- Industry Seminar
- Technical Seminar
- Live Demonstration
- Interactive Activities
- And more for you to discover!

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🌐 Website: www.hvacrvietnam.com

POST 4: LAST CALL TO REGISTER

DON'T MISS YOUR CHANCE TO VISIT HVACR VIETNAM 2023!!!

- Simply click HERE to pre-register https://bit.ly/HVACR23_OnlineRegistration
- Date: July 25 - 27, 2023
- I.C.E, International Exhibition Center, 91 Tran Hung Dao St., Hanoi, Vietnam



The leading B2B platform with more than 3,500 m² exhibition space, attracting more than 150 companies on HVAC, Refrigeration & Smart Building Technologies sector is now ready to showcase!!! All you need is REGISTER NOW and visit HVACR Vietnam 2023 this JULY!!!

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See you soon at HVACR Vietnam 2023 & we are pleased to assist:

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🔍 Website: www.hvacrvietnam.com

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RELEVANT HASHTAGS

#heating #ventilation #airconditioning #airfiltration #purification #refrigerator #system
#Vietnam #HVAC #smartbuilding #technologies #HVACRVietnam2023 #datacenter

SOCIAL CHANNELS

- **LinkedIn** | @HVACRVietnam
- **Facebook** | @HVACR Vietnam
- **Youtube** | @hvacrvietnam4452