

informa markets

SES Vietnam Exhibition Services Company Limited



## WHY INDUSTRY CONNECT?

#### A Gateway to Cutting-edge Industry Insights.

Capturing the sustainable development hype of Binh Duong and synchronizing with Vietnam long term vision, Industry Connect is part of HVACR Vietnam and Electric & Power Vietnam exhibitions. This premier roadshow promises a series of insightful seminars, delving into the latest trends, technologies, and innovations shaping the industry fields.

29th May 2024
WTC EXPO, Binh Duong New City

Don't miss this opportunity to network with industry leaders, showca your brand, and unlock new business opportunities.

## WHY BINH DUONG?

Where Innovation Meets Investment Potential



#### PROMOTING RENEWABLE ENERGY

With a burgeoning industrial sector driving an annual electricity demand increase of approximately 12%, Binh Duong recognizes the imperative of sustainable energy solutions. Embracing renewable energy and rooftop solar power, the province charts a course towards green growth and sustainability, setting a precedent for eco-industrial park models nationwide.



### **GREEN INDUSTRIAL PARK**

Binh Duong aims to develop a Green Industrial Park as part of its strategy for sustainable economic growth and environmental stewardship. The development of this type of industrial park aligns with global trends in promoting green technology and environmentally friendly practices in industrial operations.

of smart cities.



Gathering impressive amounts of strategic partnerships to deploy cutting – edges solution for smart cities and industrial parks, Binh

By 2030, this industrial city aims to obtain the modern infrastructure

Duong is a promising land for investors and industry leaders.

#### JOURNEY TOWARDS SUSTAINABILITY

Committed to a net-zero future, Binh Duong pledges unwavering dedication to decarbonization efforts, catalyzing sustainable development and environmental stewardship across Vietnam.

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# ABOUT INFORMA MARKETS

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio comprises more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organizer, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.